

Case Study: Beverly Green

Stylist to the stars, Beverly Green, has over 20 years of experience in the LA entertainment industry. Her client list encompasses an array of iconic names: Tyra Banks, Ty Pennington, Cindy Crawford, Wyclef Jean, Danny Glover, John Gray and Carmelo Anthony, among many others. The companies she has served are legendary... Nike, NBC, Covergirl, Seventeen Magazine, Proctor & Gamble and Chevrolet.

But when Beverly chose to relocate to Colorado and shift her career focus from commercial styling to a cause she believes in – the power of image to change lives – she found herself a little bit lost.

Akamai Consulting is now supporting Beverly's dream of travelling, speaking, consulting and educating the masses on how image impacts their career, relationships, income and happiness. By aligning external presentation with the authentic person within, an entire life can change for the better and long-held dreams realized.

Beverly's personal cause is now being advanced through a wide range of channels. A strong web presence and excellent promotional materials are enhancing her expert stature, and individuals and companies around the globe can 'meet' Beverly personally through her blog, tweets and video presentations.

Like it or not... you only have 7 seconds to make a first impression. With our help, Beverly is showing the world how to make that first impression count!



"Trish, thank you! I think you're magical and you bring out the best in people."