

Case Study: EcoLuxury Revolution



The EcoLuxury Revolution is all about a big idea. The idea that it is possible to escape the myth that tells us ecological performance is based upon diminished expectations. The idea that higher energy efficiency and performance allow luxury to merge beautifully with sustainable living... that there is an entirely new technology and better methodology for designing, building, erecting and enjoying our living spaces.

Our client, Vireo, successfully brings luxury into the green equation. Vireo homes represent a completely controlled environment that allows size without compromising efficiency. Sustainable, organic materials and precision processes break the rules that force scarcity and simplicity upon us. That is why we say, you can **save the planet by living in luxury**.

The deciding factor on the carbon footprint issue is efficiency. By design, construction and use, Vireo homes require approximately 1/5 the energy of the average U.S. home. By attaining the lowest impact in many critical areas, our innovative client creates homes that are carbon neutral or even carbon positive. Akamai Consulting is honored to be spearheading the public relations and marketing campaign to bring these exceptional methods to the United States – and start a revolution in the process!

Intelligent design enables people to live in luxury as they define it, in a house they love, while still remaining true to their values. The latest German engineering has answered a pressing need with houses that have a minimal impact upon the earth and are a delight to live in.

The EcoLuxury Revolution offers a way for home buyers to feel good about their living space and about their relationship with the planet. Join us!

"I think I will retire, you have handled everything perfectly.

Let the dream become a reality."